

Family-run business offers expertise and experience, whatever your trailer needs

John Page Trailers is a family business that prides itself on going the extra mile for its customers.

Founded 34 years ago by John and Janet Page, the business is now run by the couple's son William and daughter Michala, who has just joined the company full time.

As main distributors of the world-renowned Ifor Williams Trailers, the company on Tenterden Road, Biddenden, has built up an enviable reputation for delivering the highest quality trailers to a range of different clientele.

William said: "Our reputation has grown by word of mouth because we continue to look after our customers long after they have made a purchase from us.

"I once arranged to meet a customer at our premises with his burst tyres, so I could fit new tyres to put back on his trailer late on a Saturday night, this meant he was not left stranded over the weekend. And while this is out of the ordinary it shows the lengths we go to in the care of our customers."

John Page Trailers is the authorised distributor for Ifor Williams Trailers in Kent. Ifor Williams Trailers have over 50 years of expertise going into their design and build, making them reliable, robust and durable trailers.

Ifor Williams Trailers are trusted by farmers and horse owners for moving animals, while the company's flatbed, tipper and general duty trailers are favoured by a range of industry experts from builders to tree surgeons. The range also includes car transporter trailers and boxvans, popular with market traders and Scout groups.

Staff at John Page Trailers have extensive technical knowledge of trailers, so you can draw on their expertise to ensure that you get the trailer that is right for you.

Trailers are becoming a popular option with companies downsizing, with some trailers being able to carry more weight than a Transit tipper, without the expense. They can carry a surprisingly large load of up to 2,840 kilos – more than the weight of an average adult female Asian elephant.

The reputation of John Page Trailers is reflected in the quality of its clients, with Howletts and Port Lympne Wild Animal Parks, Leeds Castle, Kent County Council,

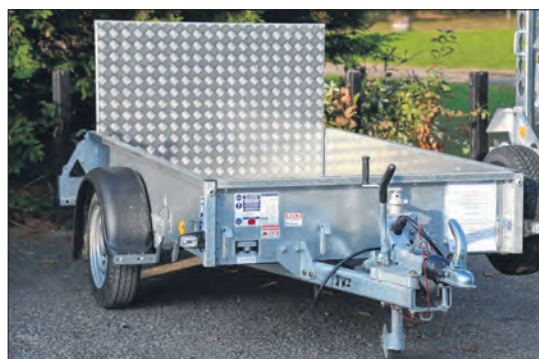


Brother and sister William and Michala Page run the company, which was started by their parents



'YOU CAN'T FAULT THE SERVICE'

One client, Jonathan Childs of Brabourne-based company 2 in Tents said: "We have been a customer of John Page Trailers for more than 15 years. Within that time we haven't been able to fault the service we receive from all members of staff there. Whether it is for a new trailer or spare parts, the team are helpful and have excellent product knowledge. We wouldn't go anywhere else for our trailer requirements."



An early picture of John Page Trailers, above centre, which was founded 34 years ago by John and Janet Page, above left and right

Gillingham FC, Tenterden, Tunbridge Wells and Maidstone councils, as well as Homewood School, among some of its customers.

William and Michala offer a loyalty discount on servicing to customers that have purchased their trailer from them, plus they stock a large selection of genuine Ifor Williams spare parts, with an online ordering service becoming available soon too.

Staff can expertly repair minor bumps or scrapes, as well as complete major work that may be subject of an insurance claim.

Customers looking for a second-hand trailer can be assured that it will have been

TV PRESENTER: 'I'VE BEEN A CUSTOMER FOR 10 YEARS'



Professional garden designer, landscaper and TV presenter Danny Clarke, known as The Black Gardener, said: "I have been a customer of John Page Trailers for about 10 years and I always receive outstanding service from them.

"They are friendly and helpful and if I have a query it is resolved so quickly, their response time is excellent. They provide great value for money and I can't fault the attention I receive."

checked and fully serviced by the experts at John Page

Trailers, who are so confident in the quality of their product

that they offer a full 12-month guarantee on used trailers.

John Page Trailers also offers a towbar fitting service by appointment, which allows customers to take their trailer straight home.

The premises also operates as a service station, selling petrol, diesel, red diesel, paraffin, calor gas, coal, logs, kindling, engine oils, antifreeze and much more, attracting a wide range of customers.

A long-established Biddenden business, John Page Trailers also prides itself on supporting the community, being sponsors of Biddenden under-15s football team, together with TractorFest, St Michael's Party in the Park and local horse gymkhanas to name but a few.